

# DAVID ALLISON

INSIGHT:

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**When the unexpected is what everyone expects**, the differentiator is subtlety, meaning, depth, authenticity, assuredness, and whimsy. (Of course, no-wash socks made from dryer lint never hurt, but that’s another story...) From single-word solutions to long-format scripts; from strategic discernment to marketing breakthroughs; from philosophical credos to ebullient folderol; I generally provide clients with *just* what they are looking for:

## IDEAS THAT LEAVE AN IMPRINT...

WRITER: CREATIVE, STRATEGIC, COPY, SCREEN

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### Corporate & Commercial Scripts – *Snapshots*

Bright Light Visual Communications / Cincinnati, OH / 2001-2012

- *The Class of 2020* — John Pepper called this work (written for Pampers), “the greatest articulation of a brand vision I’ve ever seen.” . . . . . P&G
- *Kroger Community* — a stirring portrait of an American company devoted to serving its local communities. . . . . Kroger Corp
- *5 Future Forces* — an in-depth study of the technologies, future dynamics, and human behaviors that will help shape the world of 2020. . . . . P&G
- *There’s Nothing Cute About Underage Drinking* — a powerful TV, radio, print campaign. . . . . Coalition for a Drug-Free Greater Cincinnati
- *World of Learning* — an innovative “productionless production” that explores the latest revolution in education. . . . . KnowledgeWorks
- *Planting Seeds of Hope, Promises Kept, Butterfly Effect, The Living Cloth, Pearl of the City* — video centerpieces for the magnificent event that is the annual Career Women of Achievement luncheon. . . . . YWCA
- *Ford Museum Innovation Video* — philosophical exploration of *innovation* in the real world of *application*. . . . . UGS
- *Global Innovation Network* — one-of-a-kind technology piece that shows real-time *Product Lifecycle Management* on a global scale. . . . . UGS

Command-X / Cincinnati, OH / 1997-2000

- *Project Warhol* — wrote whimsical exploration of P&G’s plan to produce diapers covered with big, colorful artwork. . . . . P&G

Galler-West / Wilton, CT / 1993-1994

- CBS “*Movies of the Week*” spots — helped write quick-turnaround spots for weekly, on-air promotions of TV movies. . . . . CBS

### Theatrical Screenplays

- *Episodic Life* — feature script selected for prestigious international writers’ workshop: *Dreamago’s Plume & Pelicule*, 2007. [www.dreamago.com](http://www.dreamago.com)
- *Radiant Heart* — Gold Award, Best Screenplay/Drama; Houston Int’l Film Festival, 1992.

### Theatrical Screenplays (cont'd)

- *Into That Silent Night* — Gold Award, Best Screenplay/Sci-Fi; Houston Int'l Film Festival, 1991.
- *The Peacock Is 80* — National Finalist, Nicholl Fellowships in Screenwriting: Hollywood, CA, 1990.

### RELATED EXPERIENCE

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#### Digital Editor

- *Bright Light Visual Communication* — Writer/Creative-Director/Editor for full-service production company. Acquired advanced music & SFX editing skills with Academy Award winning Sound Editor, Bub Asman. Edited two Telly Award winning videos. 2001-2012
- *Command-X* — Drove unique editorial for The Nature Conservancy, Kellogg's, P&G, Cincinnati Museum Center. 1997-2000
- *Lightborne* — Sr. Avid Editor. 1995-1997
- *Real-to-Reel Productions* — Sr. Avid Editor. 1994-1995
- *Galler-West* — Avid Editor & Apprentice Copywriter. 1993-1994

#### Production Manager / FX Supervisor / Asst. Editor

- *B-Pictures* — Variety of ground-breaking productions for CitiBank, Mylanta, Benadryl and more. NY, NY: 1987-1992

### AWARDS & HONORS

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- Telly Award:** *50 Years of Racial Diversity at St. X* — Editor 2012
- Telly Award:** *A NuWay to Live* — Editor 2011
- Film Awards:** *The Geometry of Love* — Co-Writer, Director, Editor 1988
  - **Student Academy Awards:** National Finalist
  - **USA Film Festival:** 1<sup>st</sup> Place
  - **New England Film Festival:** Outstanding Independent Film Award
  - **Chicago International Film Festival:** Silver Plaque
  - **Brooklyn Academy of the Arts:** Emerging Artists Honors

### LEADERSHIP & COMMUNITY SERVICE

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- Communications Director** — GFAC, *Epidermolysis Bullosa* charity org. 2009–2013
- Board Member** — Indian Hill Winter Club, Camp Dennison, OH 2010–2013
- Active Member** — American Advertising Federation, Cincinnati, OH 2010–2013

### EDUCATION

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- School of the Art Institute of Chicago** 1985–1987
  - *M.F.A. — Filmmaking* Chicago, IL
- Colgate University** 1980–1984
  - *B.A. — Philosophy* Hamilton, NY